



FOR IMMEDIATE RELEASE

INTEGRITY INSURANCE APPOINTS SUZAN KEREERE TO BOARD OF DIRECTORS

APPLETON, WI (Feb. 22, 2018) — Suzan Kereere has joined the Integrity Mutual Insurance Company board of directors. Kereere heads both the European Merchant Sales & Solutions team and the Global Merchant Accounts team at Visa. There, she leads a group that helps serve the growing digital commerce needs between merchants and their consumers through new platforms, products and data-driven services.

At Visa, Kereere oversees client, business development, product and solutions teams across 23 European markets and for some of the largest merchants with global footprints. In prior roles, she has also led global businesses and teams in Australia, Asia and North America. Throughout her career, she has led teams that have made a positive impact on businesses and consumers across the transport, retail, travel and business-to-business ecosystems.

“We are honored to have Suzan join the Integrity Mutual Insurance Company board of directors,” said David Wetmore, chairman of the board. “Our board continues to become more diverse, with a third of our members being women.”

Kereere has also invested her time and experience to support several non-profit organizations, including the National Retail Federation Foundation, the US Travel Association, the American Red Cross (New York Chapter) and the Zawadi Africa Education Fund. In addition, she has advised tech startups, such as DataposIT in Kenya.

Kereere holds an MBA from Columbia Business School and a BA in Economics from Tufts University. She lives between London and San Francisco with her husband and two daughters.

About Integrity Insurance

Integrity Insurance established in 1933 and is based in Appleton, WI. Integrity offers auto, home and business insurance through a network of independent agents throughout IA, MN and WI. With an affiliate partner Grange Insurance based in Columbus, Ohio — the enterprise has \$3 billion in assets and \$1 billion in annual revenue and holds an AM Best rating of "A" Excellent. For more information, visit integrityinsurance.com.

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